



# The Building of a Mineral Bank



First Mining Finance Corp.



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## Creating a MINERAL BANK / Incubator

### Company Goals:

- ✓ To take advantage of the lowest valuations in the mining space seen in 20 years
- ✓ To acquire projects that have had multi-millions of dollars invested that can be picked up at extremely attractive prices due to the current environment
- ✓ To add value with minimum investment to advance projects for the purpose of re-sale, JV, royalty structures or a combination of revenue type models
- ✓ To utilize the Company's experience & contacts to acquire assets for the purpose of creating an income stream and ultimately paying a dividend





## Introduction – Our History

- Effective July 1, 2014, Sundance acquired all of the outstanding shares of Minera Terra Plata S.A. de C.V. (100% owned sub of First Majestic Silver Corp.) and 0924682 B.C. Ltd. (100% owned by Keith Neumeyer & Ramon Davila) in exchange for shares of Sundance; approximately 32% of the outstanding shares of Sundance are now held by First Majestic (FR – TSX)
- Total property portfolio as a result of these acquisitions is 18 projects (17 in Mexico + 1 in the US), including copper, silver and gold assets at various stages of advancement
- On July 1, 2014, Sundance also entered into an RTO agreement pursuant to which Albion Petroleum Ltd. (ABP.H – TSXV) will acquire 100% of the newly combined Sundance in exchange for shares of Albion
- First Majestic shareholdings in Albion will be spun out to its current shareholders instantly creating ~38,000 shareholders (subject to regulatory approval)



First Mining Finance Corp.

## New Face, New Beginnings

As tradition must be followed, we welcome you to...



First Mining Finance Corp.

*Note: Currently named Sundance Minerals Ltd. until completion of the RTO, expected by the end of February 2015*



## Our Strategy

*To take action and build one of the largest portfolios of exploration and development projects with a **Western Hemisphere focus***

- First Mining Finance Corp. (FMF) will be used as a platform for continued acquisition and consolidation of prospective assets during a time of historically low market valuations
- Leverage the considerable internal knowledge base and experience among the Company's founders to evaluate opportunities
  - Already identified ~60 quality assets which are held by distressed companies
- Cash will be used almost exclusively for evaluating and holding mining assets



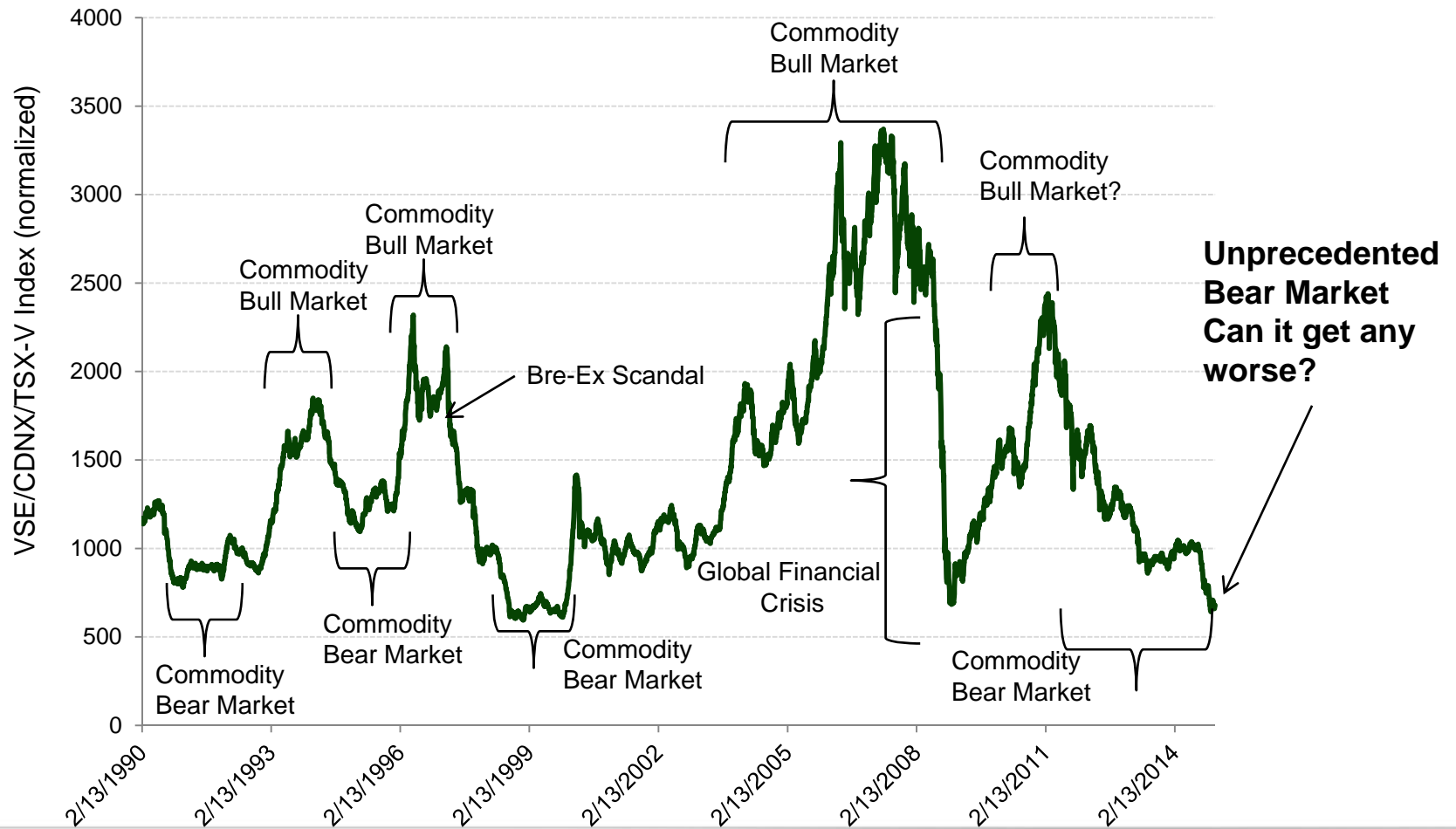
## Where are we right now

- RTO with Albion expected to close no later than March 31, 2015 subject to shareholder and regulatory approval. Albion will be renamed “First Mining Finance Corp.”
- Keith Neumeyer, Founder of First Quantum Minerals and First Majestic Silver, will be Chairman of the new First Mining Finance
- We have already raised funds of CDN\$2,700,000 which is in the form of a Subscription Receipt; these funds are being held in escrow pending closing of the RTO
- A brokered financing to close concurrently with the completion of the RTO is in the process of completion
- First Mining Finance will be listed on the TSX Venture Exchange with the symbol FF





# Crises Presents Opportunities





## Company Overview

### **Sundance Minerals Ltd. (current)**

Issued and Fully Diluted Shares	45,817,065
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### **Major Shareholders**

Management / Directors	15.4%
First Majestic Silver Corp.	31.7%
Sprott group incl. Clients	3.9%

## Pro-Forma Post-RTO

Sundance Shares Outstanding as of July 2014	45,817,065
First Majestic's shareholdings of Sundance are (to be dividend' out to First Majestic's 38,000 shareholders following closing of the RTO and subject to regulatory approval – expected to take place approx. 4 months after becoming public)	- 14,509,065
Albion shares (following 4:1 consolidation)	2,692,125
Subscription Receipt	<u>10,895,000</u> <sup>(1,2)</sup>
Total Shares Outstanding Pre – RTO	59,404,190
Proposed Concurrent Brokered Private Placement <sup>(3)</sup> (Dependent on interest and market conditions)	10,000,000 – 20,000,000 shares @ \$0.50
Pro-forma cash position post IPO	Cdn\$8 to \$13 million

(1) Represents the sale of 10,895,000 Subscription Receipts at a price of \$0.25 per Subscription Receipt for proceeds of Cdn\$2,700,000 . There will be a four-month hold on these securities once the company goes public.

(2) If closing of the RTO does not occur by March 31, 2015, all funds will be refunded or agreements could be extended.

(3) Assumes completion of the sale of 10,000,000 to 20,000,000 common shares at a price of \$0.50 per share. Terms of the offering have not yet been determined and may vary materially from the number set out above subject to, among other things, demand for the Company's shares and general conditions in the market. There is no guarantee as to the minimum amount of such financing.



## Management & Key Personnel

### **Keith Neumeyer – Chairman**

- Founding President of First Quantum Minerals and Founder of First Majestic Silver Corp.
- Current President and CEO of First Majestic Silver Corp.

### **Chris Osterman, *BSc Mining Eng., MSc Geol. Eng., PhD Geol.* – CEO & Director**

- 30 yrs in metal production & exploration in North & South America, Africa and Asia
- Expertise in new project reconnaissance & exploration strategy.
- Discovery History: Zuun Mod, Mongolia, 2002 now 220M lb Mo (Director of Exploration); San Jose, Oaxaca, 2005 now 50M oz Ag (VP Exploration); Atocha, 1999 (now Malku-Khota District) Bolivia, now 230M oz Ag (then initial reconnaissance of system as Chief Geologist)

### **Patrick Donnelly, *BSc Geology, MBA* – President**

- Almost ten years as a mineral exploration geologist within Canada
- Former base metal mining analyst with a Toronto-based Canadian securities firm
- Has held senior corporate development roles with two copper development companies with assets in Alaska and southern Africa



## Management & Key Personnel – cont'd

### **Raul Diaz, BSc Geol. Eng., MSc Geology – VP Exploration & Director**

- 30 years in mineral exploration & management in Latin America
- Formerly Peñoles General Manager and Director, Peru & 'Continuum Resources' General Manager, Mexico. Discovered the 2M oz Au Bermejil Au deposit Mexico, now part of Goldcorp's Los Filos operation, and the 2M oz Au Capaccorco deposit in Peru

### **Ramon Davila, Ing., MSc – Director**

- Former COO of First Majestic Silver Corp. 2004-2014
- Current Director of First Majestic Silver Corp.

### **Raymond Polman, BSc, CA – Director**

- Current CFO of First Majestic Silver Corp. since 2007

### **Andrew Poon, BCom, CA – Interim Director and Chief Financial Officer**

- Current Vice President of Finance of First Majestic Silver Corp. since 2008





## Proof of Concept – Consolidation of Mexican Assets

### After RTO, 18 Projects Owned

- Over 225,775 hectares (~2,258 km<sup>2</sup>) under license in 18 properties
- A wide variety of Gold, Silver, Copper and Lead & Zinc projects
- All properties contain known mineralization
- Several properties drill ready
- Dozens of other projects in the Americas are currently under review for acquisition





## Summary - Current Project Portfolio

Project	Target Mineralization	Project	Target Mineralization
• Miranda – Sonora, MX	Orogenic/structurally-controlled Au	• Batacosa – Sonora, MX	Porphyry Cu
• Apache – Sonora, MX	Orogenic/structurally-controlled Au	• Geranio – Oaxaca, MX	Epithermal bonanza Au-vein system
• Socorro – Sonora, MX	Orogenic/structurally-controlled Au	• El Roble – Natividad, MX	Epithermal bonanza Au-vein system
• San Ricardo – Sonora, MX	Granite-related Au	• Lachatao – Oaxaca, MX	Epithermal bonanza Au-vein system
• Las Tierritas – Sonora, MX	Orogenic/structurally-controlled Au	• Penasco Quemado – Sonora, MX	Conglomerate hosted Ag
• Montana Negra – Sonora, MX	Orogenic/structurally-controlled Au	• Los Lobos – Sonora, MX	Epithermal Ag veins
• Pluton – Durango, MX	High-grade Ag, Pb-Zn CRD	• La Frazada – Nayarit, MX	Epithermal Ag vein with historic production
• Los Tamales – Sonora, MX	Porphyry Cu	• Las Margaritas – Durango, MX	Epithermal Au veins
• Puertecitos – Sonora, MX	Porphyry Cu	• Turquoise Canyon – Nevada	Carlin-type Au



## Summary - Current Project Portfolio

Project	Size (Hectares)	Project	Size (Hectares)
• Miranda – Sonora, MX	16,035	• Batacosa – Sonora, MX	3,600
• Apache – Sonora, MX	11,417	• Geranio – Oaxaca, MX	540
• Socorro – Sonora, MX	58,038	• El Roble – Natividad, MX	21,072
• San Ricardo – Sonora, MX	37,400	• Lachatao – Oaxaca, MX	5,126
• Las Tierritas – Sonora, MX	4,743	• Penasco Quemado – Sonora, MX	22,998
• Montana Negra – Sonora, MX	852	• Los Lobos – Sonora, MX	11,558
• Pluton – Durango, MX	17,123	• La Frazada – Nayarit, MX	299
• Los Tamales – Sonora, MX	3,851	• Las Margaritas – Durango, MX	500
• Puertecitos – Sonora, MX	9,060	• Turquoise Canyon – Nevada	1,562



## Priority Projects in Brief

### ❖ **Miranda, Sonora – Gold**

Gold in a stockworked granite, low grade large tonnage target, 50 km south of Fresnillo-Newmont's 10M oz Herradura Mine. **Ready to drill**

### ❖ **San Ricardo, Sonora – Gold in granite, 730 channel samples**

- 62 samples in excess of 10 g/t gold
- 152 samples between 1 and 10 g/t gold
- 104 samples between 0.3 and 1 g/t gold
- Initial drill holes include 2.33m @ 23 g/t Au, 1.10m @13.4 g/t Au, 4.46m @ 0.39 g/t Au and 100.4 g/t Ag (true widths)

### ❖ **Los Tamales, Sonora – Porphyry Copper Deposit**

- Discovered in 1960's by the US Geological Survey
- Cu with Mo credits
- 5 holes drilled in 2013 by Sundance and former partner First Quantum found Cu values between 3ppm and 0.49% and Mo between 0.16ppm and 0.12%





## Priority Projects in Brief (Continued)

### ❖ Geranio, Oaxaca – Bonanza Gold Epithermal Veins adjacent to the 1.5M oz Au eqv. Natividad Gold mine

Previous surface ASARCO DDH's reported 0.6 m, 36g/t Au, 315g/t Ag **(1.4 oz Au eqv.)** and 0.7m, 45 g/t Au, 120 g/t Ag **(1.52 oz Au eqv.)**

➤ *The two most recently opened gold and silver mines in Mexico are in Oaxaca*

- *El Aquila – owned by Gold Resources market cap. 198 million USD\**
- *San Jose – owned by Fortuna Silver, market cap. 604 million USD\**

### ❖ Pluton, Durango - Carbonate Replacement Deposit

3,900 metres of drilling completed, anomalous to ore-grade mineralization intersected in 8 of 9 holes drilled

\* *January 2015*



## Creating Value

**First Mining Finance will unlock value and generate revenue through:**

- Joint ventures
- Earn-ins (we would hold a minority interest)
- Equity position in partners
- Royalties
- Streaming structures (On by-products)



## Summary

- FMF is being assisted by the management of First Majestic Silver Corp. who have decades of experience in exploring, developing and purchasing mineral assets
- Robust portfolio of 18 mineral assets, most of which are in Mexico
- Our goal is to use our cash and shares to purchase additional assets in the Americas (Western Hemisphere), and further our consolidation efforts with high grade, prospective and undervalued mineral projects
- When the capital markets for mining equities stabilizes, **WE WILL BE READY** to capitalize with one of the best portfolios of projects available



# The Building of a Mineral Bank

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